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December 2023, Edition 2.



HARIBOL CHRONICLES: CELEBRATING ETHICAL DAIRY, GLOBAL RECOGNITION, AND EXPANDING REACH

Haribol Shines at ISKCON Chowpatty's Kartik Yatra.

In the divine embrace of Jagannath Puri, Orrisa, Haribol basked in global spiritual limelight at ISKCON's Chowpatty's Kartik Yatra 2023. Our presence was marked by a unique blend of tradition and technology.

We set up large booth at the event venue, complete with a live demonstration of our innovative cow-tagging technology using a majestic life-size Gir cow. The event also marked a record sale of Haribol products, a testament to the surging worldwide appetite for authentic, wholesome food. The booth was further sanctified by the presence of His Holiness Radhanath Swami Maharaj and His Grace Gauranga Das Prabhuji who visited our booth, adding to the event's significance.



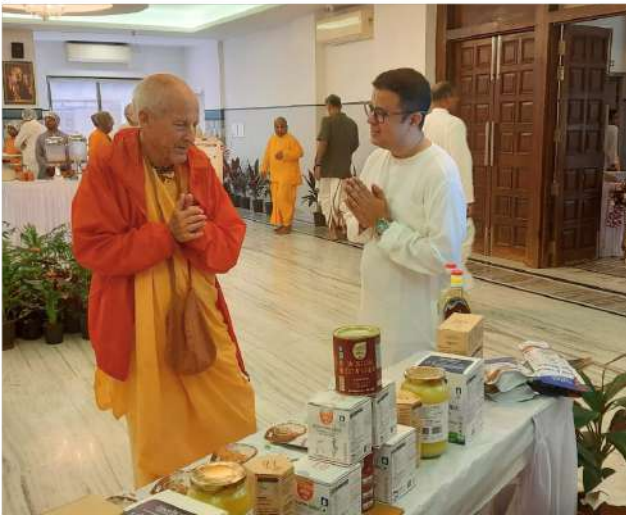


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Haribol's Impactful Presence at ISKCON GBC Meet '23, Pune

We are proud to share that Haribol was a key participant at the ISKCON Governing Body Commission (GBC) Mid-term Meet 2023 in Pune. This platform allowed us to showcase our dedicated efforts towards cow-protection and the growing acceptance of our ethical dairy practices across 40+ ISKCON temples worldwide. Our participation underscores our commitment to promoting ethical dairy practices and fostering a global community that values and supports this mission

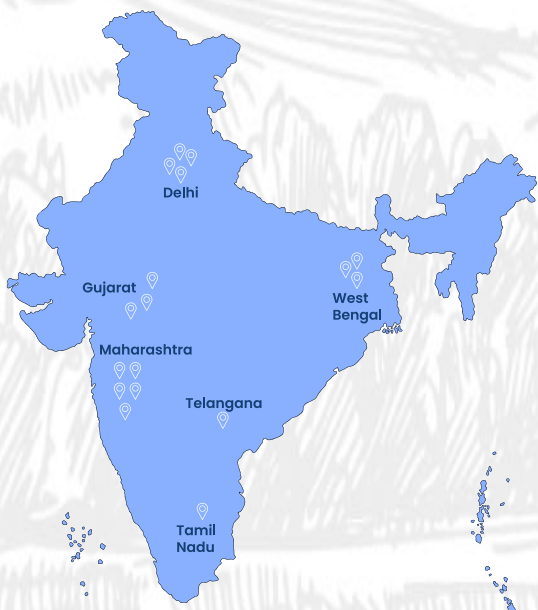




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HARIBOL'S PRODUCTS ARE NOW AVAILABLE IN 130+ STORES



Haribol's Retail Expansion: Now Serving A2 Milk and More at Nature's Basket and Spencer's

We are thrilled to announce that Haribol's diverse range of products is now available in 30 Spencer's Retail stores across India.

In another exciting development, our Ahimsa A2 cow milk, along with our other products, is now available in Nature's Basket stores in Mumbai. Our A2 Bilona Ghee and Honey continue to be among the top 3 best-selling products in their category at Nature's Basket. As we continue to expand our retail presence, we're committed to making our ethically sourced and high-quality products more accessible to you.



Haribol's Digital Footprint Grows: Now on Blinkit and Dmart Ready

We are also making our mark in Mumbai, Noida, Ghaziabad, and Delhi through Blinkit. Furthermore, Dmart Ready online brings our cherished offerings to doorsteps in Mumbai, Pune, Hyderabad, Bhopal, Bangalore, Indore, and Ahmedabad.





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Customer Spotlight

We are delighted to share the heartwarming feedback from our valued customers. Their experiences with Haribol form the heart of our journey.



“
Hare Krishna, I'm Anandram Narasimhan from Singapore. Today, I'm at the Haribol booth as we are attending the Kartik Yatra in Puri. I had the A2 Kesar Milk, it's really lovely and has a wonderful natural rich flavor and beautiful aroma of Saffron or Kesar infused in A2 milk. And it's just 160 calories, so from a calorie perspective, it's very healthy. It's better than gulping down any other beverage, you are getting the benefits of A2 with Kesar.

”

“
Hare Krishna, I've been using Haribol's Instant Millet Khichdi for many days now and I'm here at the Haribol booth to get some more. I've been eating this millet khichdi for the past 8-10 days and it's really good for my health. I would love for Haribol to make more products using millet and I wish more people benefit from its health quotient. I cheer Haribol! For Haribol's products.

”





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Customer Spotlight



“
Hare Krishna, we are from Michigan, USA. We have been longing for A2 milk to come to Michigan. We've tried this milk in Mayapur ISKCON earlier this year and it's my daughter's favorite milk. She saw Haribol's A2 milk at the booth at the Kartik Yatra and she wanted to have it. So, we got 4 cans and this is our breakfast for tomorrow. Thank you, Haribol, for making this milk.
”

And to wrap up, here's another testimonial from a satisfied customer.

“
Hi, I'm Gaurang Chandra Das from Seattle. Every time I consume A1 milk, I get allergies and my stomach gets upset. Finally, I came across Haribol's Ahimsa A2 Milk, and every time I drink it, it's a soothing experience, with no reaction. It's perfect and it tells me it's really A2 Milk. You should try it too.”
”





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Coming Up: Haribol's Debut at the 2024 Winter Fancy Food Show

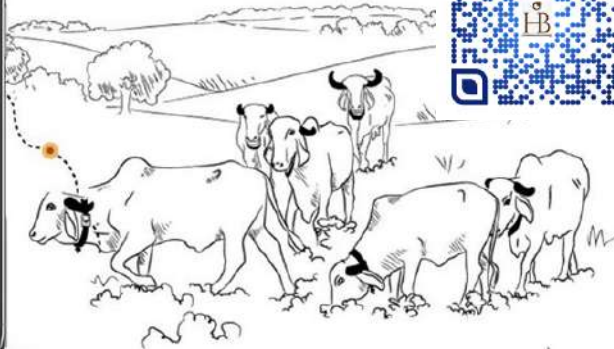
We are Exhibiting at the **sfa** **winter fancy food show**

HARI:BOL
Pure Food for the Soul

January 21-23, 2024 • LAS VEGAS CONVENTION CENTER

We're thrilled to announce that Haribol will be making its debut at the prestigious 2024 Winter Fancy Food Show, organized by the Specialty Food Association in Las Vegas. This is a fantastic opportunity for us to showcase our diverse range of ethical dairy and non-dairy products to a global audience. Watch this space for more updates on this exciting event!

ना रहेगा कोई राज, अहिंसा दूध का है अलग ही अंदाज।



Get Real-Time Cow health data straight from our farms!
#knowyourmilk

World's 1st AI-driven Ahimsa Tracker, Scan for more details

#KNOWYOURMILK

As we continue to grow and evolve, we're grateful for your unwavering support. Stay tuned for more updates, stay healthy, and remember, with Haribol, you always **#KnowYourMilk!**

For free home delivery of Milk in Mumbai & Pune call us



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